



MPI 1005 Supercast Series

Stretch your imagination

Designed to provide superior performance from printing to application, Avery's MPI 1005 Supercast products will suit a broad range of applications, from fleet through to outdoor corporate signage.

Offering consistent printability, outstanding conformability, and easy application, MPI 1005 Supercast Easy Apply RST™* is ideal for complex curves and rivets giving a smooth paint like finish.

The MPI 1005 Supercast Gloss Opaque LTR (Long Term Removable) is ideal for more demanding applications where the material needs to be stretched into deep recesses and corrugations.

APPLICATIONS:

- Flat sided trucks
- Corrugated trucks
- Cars and vans
- Trains and light rail
- Buses
- Marine vessels
- Corporate signage

SIZE

Roll width (m)	Roll Length (m)
1.372	45.7
1.524	45.7

DURABILITY:

Up to 7 years (unprinted)
 Outstanding outdoor durability & performance



SPECIFICATIONS:

Film: 53 micron high gloss white Supercast vinyl with exceptional dimensional stability

Adhesive: Grey permanent acrylic with Easy Apply RST™ and Long Term Removability of up to 5 years (MPI 1005 Supercast Easy Apply RST™)

Grey permanent acrylic with Long Term Removability of up to 5 years (MPI 1005 Supercast Gloss Opaque LTR)


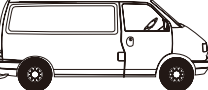
Liner: Two sided PE coated StaFlat™ liner

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With a premium gloss white opaque cast vinyl film, MPI 1005 Supercast products are designed for ease of application on long term outdoor signage or fleet applications when durability, high opacity, outdoor performance, clean and easy removal are required.

Feature	Advantage	Benefit
Excellent printability	Prints well across latex, eco solvent, solvent and UV curable inkjet printers	One product for multiple platforms ensures product consistency and consolidated inventory
Enhanced conformability	Resistant to tenting and lifting when stretched	Stays down over complex curves and rivets keeping graphics looking great for longer
Long term removability	Easy and quickly removable with heat	Removes easily with little or no adhesive residue resulting in reduced removal times
Easy Apply™ adhesive technology^	Eliminates wrinkles and bubbles	Easy to work with and reduces application time, allowing for greater efficiency
Repositionability and Slidability*	Easy to reposition and slide with minimal force.	Lays down smoothly after pre-tacking without losing adhesion
StaFlat™ liner	Excellent converting and handling properties	Increased productivity through print and finishing efficiencies
Compatible with Avery DOL 1360 3D Gloss or DOL 1380 3D Matte	Provides guaranteed longer-term durability to the printed graphics	Covered by the ICS warranty for total peace of mind. Easier to apply and install

GREAT VALUE BUNDLE PACKS

Avery Wrap Pack	Product Names	Description
	MPI 1005 Supercast Easy Apply RS™	<ul style="list-style-type: none"> 53 micron high gloss white Supercast vinyl Grey permanent adhesive with Easy Apply RS™ and long term removability PE liner Flat, simple curves, rivets, corrugations and compound curves Durability, up to 7 years (unprinted)
	DOL 1360 3D Gloss or DOL 1380 3D Matte	<ul style="list-style-type: none"> 30 micron high gloss/matte clear conformable UV stable cast vinyl overlamine Clear permanent adhesive Kraft liner Durability, up to 5 years
	MPI 1005 Supercast Gloss Opaque LTR	<ul style="list-style-type: none"> 53 micron high gloss white Supercast vinyl Grey permanent adhesive with long term removability PE liner Flat, simple curves, rivets, corrugations, compound curves and channels Durability, up to 7 years (unprinted)
	DOL 1360 3D Gloss or DOL 1380 3D Matte	<ul style="list-style-type: none"> 30 micron high gloss/matte clear conformable UV stable cast vinyl overlamine Clear permanent adhesive Kraft liner Durability, up to 5 years

For more information contact Avery Dennison customer service or sales representative or visit www.ap.averygraphics.com

*may be covered by one or more of US patents 7,344,618, 7,332,205 and other US and foreign patents pending

^ Relevant to MPI 1005 Supercast Easy Apply RS™

