



Conspicuity Tape Solutions

Your safety partner for your fleet and vehicle needs

Research has documented that vehicle conspicuity tape improves vehicle safety through accident avoidance and reduction in accident severity. Increased safety results in reduced liability payments and additional savings for your fleet. V-5720 SERIES CONSPICUITY TAPE

The original version of red and white stripe reflective tape, V-5720 Series Conspicuity Tape is used in North America, Brazil, China, and other countries for easy nighttime recognition of trucks and trailers. It is a metalized microprismatic tape offering easy repositionable application with its single layer construction. V-5720 is a highly durable tape available in various striping configurations. Durabilities have been upgraded to 5 and 10 years.



Make sure you have DOT-C2 certified conspicuity tape to avoid CSA infractions. CSA (Compliance, Safety, Accountability) is an initiative set forth by the Federal Motor Carrier Safety Administration in 2010 to improve truck safety in order to reduce crashes, injuries, and fatalities.




V-5720 Series Conspicuity Tape

Maximize the shelf life...Minimize your costs.

You can count on our product portfolio to provide superior reflectivity, high durability and great adhesion. We offer a portfolio of films to meet your exact job requirements – and your budget. Readily available and easy to apply, reflective films from Avery Dennison combine long-life and aesthetic appeal wherever they are used.

V-5720 Series Conspicuity Tape Specifications

Product	Durability	Applications	Approval Mark	Colors	Specifications*
				 Red & White	
V-5720	10 years	OEM Preferred	DOT-C2	V-5720-10 (6"x6" & 11"x7")	FMVSS 108 (North America) GB 23254 Type 1 and 2 (China) Resolutions 132 & 316 (Brazil)
	5 years	Retrofit	DOT-C2	V-5720-5 6"x6" & 11"x7"	

* For complete listing of approved products, please contact your Avery Dennison representative.



Join the Avery Dennison Graphics Solutions Community

¹For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: graphics.averydennison.com

All statements, technical information and recommendations about Avery Dennison products are based upon tests and information believed to be reliable but do not constitute a guarantee or warranty of any kind. All Avery Dennison products are sold with the understanding that Purchaser has independently determined the suitability of such products for its intended and other purposes.



Graphics Solutions

Avery Dennison Graphics Solutions
 8080 Norton Parkway
 Mentor, Ohio 44060
graphics.averydennison.com